

Acoustical Society of America

**Spring 2015 Meeting Agenda for Committee on Publication Policy
Pittsburgh, PA**

--- Final Minutes ---

Date & Location: Wed., 20 May 2015, 7:00 am, Heinz Room

To:

Members: DK Wilson (Chair to 2015), AR Bradlow (2015) (not attending), AJ Morrison (2015), AJ Oxenham (2015), TF Duda (2016), JL Miksis-Olds (2016), BL Lonsbury-Martin (2016), A Case (2017), D Kewley-Port (2017), A Wall (2017) (not attending)

Ex Officio Members: JL Lynch (Editor-in-Chief), CK Holland (President-Elect)

Guests: K Gee (POMA), M Guillemette (Publications Manager), A Popper (Editor, Acoustics Today), H Wall-Murray (Editorial Assistant), M Isakson (Ad-Hoc Publishing Services), B D'Amelio (AIP), M. Stinson (President-Elect to be)

Committee Charge:

37. COMMITTEE ON PUBLICATION POLICY
37.1 Charged with reviewing and suggesting changes in the policy, contents, and format of the Journal and other Society publications, but excluding the book-plus program and Standards, for consideration by the Editor-in-Chief and the Executive Council, and proposing new publications.
37.2 Composed of the Chair and members appointed by the President, and the Editor-in-Chief and President-Elect as ex-officio members.

1. Introductions

2. Committee business, possible committee expansion (Wilson)

- a. *The possibility of expanding the committee (through nominating more than 3 members per year) was discussed. Such an expansion was viewed favorably, in particular because it could encourage broader participation with younger ASA members.*

3. Editor-in-Chief Items (Lynch)

- Editorial Manager transition update
 - a. *JL reported that the transition to EM was completed in Sept. Crossover for JASA is planned for June – the exact date is TBD. No serious issues are evident at this time. Webinars and online help are being provided for AEs and others.*
 - b. *BLM asked whether a podcast would be possible, since some could not access the webinars.*
- Bundling of subscriptions

- c. JL reported that there has been a gradual decline in library subscriptions, and gradual increase in subscription rates. The business model is evolving.
- d. BD indicated that AIP has hired a new marketing director who is working on a plan for JASA. She suggested that JASA consider tiered pricing and would provide more information on that option. [KW note: see email appended after these minutes.]
- e. BD also noted that JASA is not currently bundled with other AIP publications. There is a strong movement toward open access, and JASA recently added this option.
- Appeal procedure (create PP subcommittee?, Wilson)
 - f. JL explained that the current procedure starts with an appeal to the AE that handled the paper, which is rather awkward. He would like to revise and improve current policies and procedures. It was agreed to form a subcommittee of PP to initiate work on this. JMO, TD, and DKP volunteered.
 - g. JL also indicated that there have been situations (personal attacks directed at an AE, reviewer) where a policy for appropriate penalties for misconduct would be desirable. HWM noted that POMA papers are currently cross-checked for plagiarism, but JASA papers are not. AO asked whether employers should be notified of author misconduct (they are not currently).
 - h. BA noted that AIP-P has a Committee on Publication which has written policies to deal with issues such as these. [KW note: see email appended after these minutes.]
 - i. Subcommittee agreed to include misconduct issues in its scope as well.
- Paper sharing networks, e.g., ResearchGate (create PP subcommittee?, Wilson)
 - j. These services are rapidly expanding. Sense of the Committee was that the situation should be monitored, but not much can or should be done at the present time beyond appropriately enforcing copyrights and educating authors.
 - k. TD noted that ResearchGate gives a warning before allowing authors to post JASA papers. JMO inquired about use of services for preliminary peer review (prior to submission to JASA).
 - l. No motion was made to create a subcommittee to address this topic.

4. POMA update (Gee)

- a. KG reported that POMA started using Editorial Manager in Sept. The transition took a bit longer than expected due to complications in sending papers from Aries to AIP. Forty papers have been handled under the new system.
- b. There are still some difficulties with the organization of POMA papers under Scitation, especially the ICA papers. Two issues from co-sponsored meetings have been completed.
- c. AP suggested it would be useful to support subscription to POMA by areas of interest. BD noted this is already possible with Scitation.
- d. POMA now has approximately 5% participation from regular meetings, and over 100 papers per year. KG reports that POMA will still be arranged with one volume per meeting, which will be open indefinitely. POMA is placing more emphasis on a uniform look for papers. A template is being developed.

5. Acoustics Today update (Popper)

- a. AP reports that Acoustics Today is doing well. Recent emphasis is increasing diversity of issues, improving look of the magazine, adding reports from the TCs, and student

- news. He is pushing each month for articles from the President and Executive Director.*
- b. *CH noted that AT has in effect become the news outlet for the ASA. A professional social media manager would be desirable. This is regarded primarily as an issue for the Public Relations Committee.*
 - Common ASA author agreement
 - a. *AP indicated that AT's copyright agreement differs from JASA and asked whether all ASA publications should have a common agreement. JL and AP agreed to coordinate on this. One of the main concerns is that authors should not post copies of their papers on their own web site; they should instead post links to the published article.*
 - b. *KW will continue to track this to ascertain whether the issues are primarily of a legal nature, or if there are policy issues regarding which PP might advise.*
 - Acoustics Today Editorial Board

BLM reported that the temporary AT Advisory Committee has now been changed to a permanent committee, the AT Editorial Board.

6. JASA's lack of multimedia capability (Lynch)

A concern is that MM files can rapidly become outdated and unusable. AC indicated the importance of supporting MM ASAP. This is on JL's "to do" list after the transition to EM.

7. Other matters arising

AM brought up a thought-provoking article he had read about how academics should rethink the emphasis on publishing research through conventional journal articles. Rather, the emphasis should be on more continuous communication. [KW: Shortly after the meeting, AW supplied the following link: Shanahan, Daniel R. "A Living Document: Reincarnating the Research Article." Trials 16 (2015): 151. PMC. Web. 20 May 2015. <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC4403711/>]

Appendix

Email from B. D'Amelio, sent on 5/20/2015, regarding tiered pricing and other topics:

1. I've included a copy of the journal report for JASA that includes usage stats and project updates (i.e. collections feature). Feel free to forward to others as you deem appropriate.

2. As the group looks to review/implement policies for your publications, below is a list of links that you may find helpful. I'd also be happy to put you in touch with my colleague Susann Brailey who handles our rights and permissions as well as ethics violations, appeals etc. at AIPP.

<http://publishing.aip.org/authors/conflict-of-interest>

<http://publishing.aip.org/authors/ethics>

<http://publishing.aip.org/authors/web-posting-guidelines>

<http://publishing.aip.org/librarians/open-access-policy>

<http://publishing.aip.org/authors/rights-and-permissions>

<http://publishing.aip.org/authors/preservation>

<http://publishing.aip.org/authors/retraction-correction>

3. The AIPP sales team continues to promote JASA as an individual title to institutional and consortia subscribers. As a recommendation, ASA may want to consider tiering as a pricing model. AIP Publishing's current tiered pricing model was established in order to provide greater pricing flexibility for online access to institutions of varying size and research intensity. Below is the methodology that is used to assign institutions to the appropriate tier. I'd be happy to provide a cost per download analysis based on your current subscriber base. This information may help any future conversations you may have on this topic.

- o Tier 1 for 2yr colleges
- o Tier 2 for 4yr colleges
- o Tier 3 for Universities under 25k FTE's
- o Tier 4 for Universities over 25k FTE's.
 - For Corporate or Gov't Physical Locations
- o Tier 3 unless –
 - § Total Annual Revenue is under \$1 million - use Tier 2
 - § Total Annual Revenue is greater than \$100 million - use Tier 4.

4. Our Marketing department continues to work on initiatives including email campaigns, banner ads, flyers etc. in an effort to help maintain/improve the JASA journal brand to your author community. On the marketing to librarian side, we have turnaway data that we can help analyze further. This effort could help identify potential sales leads based on the notion that users are trying to access JASA from their institution that do not currently subscribe.